



## 2025/26 SPONSORSHIP PROPOSAL



**COME ON BOARD AND  
BACK THE BELLIES!**



## SECTION 1: INTRODUCTION

The Terrigal Matcham Cricket Club (TMCC) was established in 1947 and is an affiliated club of the Central Coast Cricket Association. The TMCC provides cricket opportunities for residents of all ages and genders from Forresters Beach to North Avoca and west to Erina Heights and Holgate.

The Bellbirds proudly boast one of the largest junior clubs on the Coast. Season 2024/25 comprised 15 TMCC Junior sides in addition to our Woolworth's Cricket Blast development program. Eight of TMCC's ten junior

'competition' teams made the finals, four made Grand Finals and two won Premierships (Boys U16 and 14C). The Bellbirds senior grade club regularly punches above its weight. Last season the Bellbirds fielded 9 senior teams and played in the 2<sup>nd</sup> Grade Grand Final. We are also proud to have been one of the only Clubs to field a Women's team each year since the competition's inception and to regularly experience growth in our Girl's programs and competitions.

The TMCC has hundreds of cricketers within these groups, with a wide range of abilities, playing within development programs and competitions that include; Blasters Cricket (Ages 4-10), Boys Junior Competitions (Ages 10-17), Girls Junior Competitions (Ages 10-17), Men's Grade Competitions, Women's Grade Competitions, Male & Female Junior & Senior Representative Teams.

As a community sporting club, the TMCC relies upon business sponsorships to provide local residents with the opportunity to participate in cricket at an affordable rate and with adequate and inclusive facilities.

We thank you for taking the time to view our sponsorship proposal and your consideration in supporting our Club via one of our tiered sponsorship packages.

The packages include media, print, signage, appearances and access to our membership's email database. In return for your investment, Terrigal Matcham Cricket Club can help your business increase your brand awareness and image, gain new customers and develop relationships with existing customers.

If you have any queries regarding any of our sponsorship packages, please do not hesitate to contact **Ari Rutherford** on **0418 783 234** or **[sponsorship@tmccricket.com](mailto:sponsorship@tmccricket.com)**



TMCC U16A 2024/25 Premiers





## **SECTION 2: SPONSORSHIP PACKAGES**

We understand that different businesses have individual needs and requirements. Therefore, we have developed a range of sponsorship packages that aim to meet these needs and provide value added service to your business.

### **Platinum Sponsor \$5000**

1. Logo on Club's Sponsor Board
2. Logo on Club website
3. Fortnightly posts on TMCC social media channels
4. Once-a-month access to TMCC email database
5. Logo on mens' training shirt
6. Logo on womens' training shirt
7. Logo on boys' training shirt
8. Logo on girls' training shirt
9. Present a trophy at the End of Season Presentation Night



NSW Representative Tara French received the prestigious Basil Sellars scholarship

### **Gold Sponsor \$2500**

1. Logo on Club's Sponsor Board
2. Logo on Club website
3. Monthly posts on TMCC social media channels
4. Twice-yearly access to TMCC email database
5. Logo on mens' training shirt
6. Logo on womens' training shirt
7. Logo on boys' training shirt
8. Logo on girls' training shirt
9. Present a trophy at the End of Season Presentation Night



TMCC Blasters were again invited onto the SCG!



## SECTION 2: SPONSORSHIP PACKAGES (continued)

### **Silver Sponsor \$1000**

1. Logo on Club's Sponsor Board
2. Logo on Club website
3. Three dedicated posts on TMCC social media channels
4. Once-yearly access to TMCC email database
5. Logo on mens' training shirt
6. Logo on womens' training shirt
7. Logo on boys' training shirt
8. Logo on girls' training shirt
9. Present a trophy at the End of Season Presentation Night



### **\$500 Club**

1. Logo on Club's Sponsor Board
2. Logo on Club website
3. One dedicated post on TMCC social media channels
4. Logo on mens' training shirt
5. Logo on womens' training shirt
6. Logo on boys' training shirt
7. Logo on girls' training shirt
8. Present a trophy at the End of Season Presentation Night



All packages can be tailored to your specific needs.  
We are happy to design bespoke sponsorship packages.

If you are considering sponsoring **Terrigal Matcham Cricket Club** but would like additional information to this document, please do not hesitate to contact our sponsorship coordinator **Ari Rutherford** on **0418 783 234** or **[sponsorship@tmccricket.com](mailto:sponsorship@tmccricket.com)**





### **SECTION 3: PROCEEDING WITH SPONSORSHIP**

#### **What We Need**

- Written confirmation of your sponsorship
- Payment of sponsorship value as agreed on (TMCC will invoice your business)
- Large size, high resolution company logo (eps or jpeg) to be used on clothing and website as well as social media platforms
- Links to your company website and social media pages
- Small paragraph of information outlining your business and promotions to club members

#### **Payment details:**

Terrigal Matcham Cricket Club

Bendigo Bank

BSB: 633 000 Account: 157 955 923

Thank you for taking the time to view our sponsorship packages. We are dedicated to marketing our sponsors to ensure optimal benefits for both parties. We look forward to a great partnership with you.

### **SECTION 4: CONTACT DETAILS**

Should you have any queries regarding the information provided within this document or would like to enquire further about sponsorship of the Terrigal Matcham Cricket Club, please do not hesitate to contact our sponsorship coordinator at the below details.

**Ari Rutherford** – TMCC Sponsorship Coordinator  
0418 783 234 or [sponsorship@tmccricket.com](mailto:sponsorship@tmccricket.com)

